

**Promotion Terms and Conditions:**

**Ultra short form:**

18+ UK. Promotion Period 00:01 on 29<sup>th</sup> October 24 – 11.59 on 5<sup>th</sup> Nov 2024. To enter: log into your Instagram account, post a video or picture of your drink with a Halloween inspired garnish to your Instagram Story, tagging the official Instagram (@drinktango), including the hashtags #TangoGOATGarnish & #GetTangod. Prizes available: 2 x Cineworld annual passes for 2 people with a year's supply of Tango; 25 x pairs of Cineworld tickets (to be used by 31.12.24). Max 1 entry per person. Max 1 prize per person. Social media account needs to be public to be entered. Visit the link in bio for full T&C's.

**TERMS & CONDITIONS**

**1. THE PROMOTER**

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

**2. ELIGIBILITY**

The Promotion is open to social media users of, or over the age of 18. The participant will need to be a resident of the UK (England, Wales, Scotland and Northern Ireland) in order to receive the prize and be aged 18 years or over only, except:

**(a)** employees of the Promoter or its holding or subsidiary companies;

**(b)** employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or

**(c)** members of the immediate families or households of (a) and (b) above.

### 3. THE PROMOTION

- 3.1. The title of the Promotion is 'Tango GOAT Garnish'.
- 3.2. The Promotion will take place from 00:01 on 29<sup>th</sup> October 24 – 11.59 on 5<sup>th</sup> Nov 2024 ("Promotion Period"), online via the official Tango Instagram profile.
- 3.3. To enter: log into your Instagram account, post a video or picture of your drink with a Halloween inspired garnish to your Instagram Story, tagging the official Instagram Tango profile (@drinktango), including the hashtags #TangoGOATGarnish & #GetTangod.
- 3.4. You may enter a maximum of once during the Promotion Period. There is a maximum of 1 Prize per person. 26 individual entries are available to win across the Promotion Period.
- 3.5. Internet access and social media account with Instagram required. Social media account needs to be public to be entered.

### 4. THE PRIZE

- 4.1. The Prizes consist of:
  - 25 x pairs of Cineworld tickets. No restrictions on location (though subject to availability), tickets will be emailed in the form of a voucher code and must be used by 31<sup>st</sup> December 2024. Each ticket covers the cost of one standard seat ticket, extra money may be charged for any upgraded seats or screenings.
  - 2 x Cineworld annual passes for 2 people. For full T&Cs visit [Unlimited Membership | Terms and Conditions | Cineworld Cinemas](#) and a year's supply of Tango. We will supply a total of 6 x 24pk cans once every 6 months in a flavour of Britvic's choosing, for a total of 12 months.
- 4.2. There are 26 Prizes available to be won in total.
- 4.3. Unless otherwise stated, all expenses incurred by the winners in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winners.
- 4.4. Prize is not transferable and there is no cash alternative.
- 4.5. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
- 4.6. The Prizes are subject to availability of screenings with Cineworld, availability of seats at the time of booking and full terms and conditions of this Promotion.

### 5. WINNER NOTIFICATION

- 5.1. In the Tango GOAT Garnish Promotion, 26 individual entries are available to win across the Promotion Period.

5.2. All entries received during the Promotion Period will be judged by an independent panel from both Britvic Soft Drinks Ltd and Hedonist Creative based on their subjective opinion within 10 working days of the end of the Promotion Period using the following criteria:

5.2.1. Garnish creativity

5.3. The winners will be announced and notified on the 19th of November 2024 via private message by the Promoter on the official Tango account to the account used to enter on Instagram and will be asked for: 1) their email address in order to transfer the ticket Prizes or 2) their address in order to supply the Tango.

5.4. By entering, you agree to allow the Promoter to use your name, and county of residence if selected as a , in making a Winner List available. The Winner List can be requested by contacting Britvic Soft Drinks Ltd for 24 weeks from the Promotion Period.

5.5. Winners have 7 days from initial notification to confirm acceptance of their Prize, otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the further entries that were received during the Promotion Period. The Promoter does not accept any responsibility in the event a winner is not able to take up their Prize.

5.6. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.

## 6. PRIZE DELIVERY

6.1. The Prizes will be delivered:

6.1.1. For the ticket Prizes, via email by the Promoter's partner agency: Ignis within 10 days of the winner accepting their Prize; or

6.1.2. In respect of the year's supply of Tango, delivered via registered post. A signature will be required to acknowledge delivery.

6.2. If any Prizes are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.

## 7. Moderation

The Promoter will reject entries which, in the reasonable opinion of the Promoter:

- a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
- a. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
- a. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
- a. promotes any political agenda.

8. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing information to the Promoter and not to Instagram. By entering the promotion all participants agree to a complete liability release Instagram. All entries will be subject to Instagram's terms of use which can be found at [www.instagram.com](http://www.instagram.com).

## 9. LIMITATION OF LIABILITY

9.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

## 10. DATA PROTECTION

10.1. By entering the promotion, you do not have to provide any data.

10.2. Subject to promotion winners' consent, the Promoter may use name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes. Winners further agree to participate in any reasonable publicity required by the Promoter.

10.3. Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/privacy>

## 11. GENERAL

11.1. By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.

11.2. Instructions provided at the point of entry of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.

11.3. If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.

11.4. The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.

11.5. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.

11.6. Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.

11.7. The promoter reserves the right to, at its sole discretion, disqualify any entries containing:

**(a)** content deemed to be wholly inappropriate, discriminatory or illegal, including but not limited to obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, inclusive of nudity and/or pornography, sexual, violent and fraudulent in nature.

**(b)** any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.

**(c)** any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.

**(d)** any attempt to impersonate another person or include persons who have not given permission to feature in the entry.

**(e)** prominent featuring of any trademark or copyright material not owned or licenced by the promoter or any third party connected to the promoter for the purposes of the promotion.

11.8. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

11.9. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.

11.10. By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the parent's/guardian's permission.

11.11. The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.

11.12. If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

11.13. The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English Courts.